

Nonprofit Video Helper



VIDEO TYPE	EFFORT	REQUIREMENTS	EXAMPLE
Social Media Stories	Minimal	Film a short moment of your day	Congressional Stories
Live Streams	Minimal	Unscripted, activity to cover	Ocean School Livestream
One-on-One	Medium	Candid or scripted Interview	Keeping a Non-Profit Job
Explainers	Medium	Scripting, research, sourcing and editing according to style	RCEN Mission Statement
Testimonials	Medium	Recruiting participants, scripting, rehearsals, editing	Feed NS Testimonial
Demos	Medium	Sourcing expertise, scripting, practice/rehearsal, editing	How to Water Test
Educational Content	Medium - High	Research, scripting, sourcing video, editing and compiling	Indigenous Fire Practices
Vlogs (Video Blogs)	High	Filming throughout the day, editing	SEAA Club Vlogs
Montages/Impact Videos	High	Sourcing video, audio, and images, cutting and editing them	Greenpeace
Webinars	High	Organizing speakers, marketing, planning presentation	ON Network Webinars
Video Series	High	Scripting, filming, editing multiple videos	Unfinished London